



[PRESS RELEASE]

October 20, 2016

SBI BITS Co., Ltd.



SBI BITS Launches New ALPHA8 Trader Workstation

Tokyo – SBI BITS Co., Ltd., a leading FinTech company, will launch the new ALPHA8, an all-in-one, next generation integrated solution for IFAs (Independent Financial Advisor), Professional Investors, and small corporations, on October 28, 2016. The product is in collaboration with Thomson Reuters Markets KK and Dell Inc.

“Very competitively priced, ALPHA8 is a way for investors to trade better, providing a level playing field against professional institutional traders,” said Chung Sok Chon, CEO of SBI BITS. “ALPHA8 platform is a bundled service with powerful trading tools. Going forward we will be enriching the platform with innovative value-added services.”

ALPHA8 comprises the best of:

- EIKON Core software package from Thomson Reuters: Delivering real-time news in both English and Japanese, market data and analytics on a wide range of asset classes [equities, FICC], providing investors with access to high quality content.
- Dell Hardware:
Dell Precision Tower 3000 Series, Tower 3620/ 5000 Series, Tower 5810
Entry Tower Style workstations showing performance for professionals.
High-end Monitor:
A wide 43 inch display, with Ultra HD 4K resolution and very clear display. The Quad-screen function (showing four screens) makes it unnecessary to work on conventional multi-monitor setups, and the realized specifications surpass the high expectations of finance professionals.
- Service support from SBI BITS: A single point of contact for customer support.

“Thomson Reuters has a strong presence in providing financial and economic data in Japan and globally, enabling customers to make better decisions. We are pleased to provide Thomson Reuters high-quality and timely solutions to professional investors as well as independent financial advisers, who are increasingly becoming a new sales channel for financial products in Japan.

Thomson Reuters EIKON Core assists them in making more informed investment decisions based on better financial analysis, unique market insight, information and news," said Hideo Tomita, Representative Director at Thomson Reuters Markets K.K.

Mr. Yuji Morohara, Executive Director and General Manager, Dell Japan Inc., of Corporate Accounts, General Business Accounts and West Accounts, commented, "On the occasion of SBI BITS providing ALPHA8 which utilizes Dell's workstation and high-end monitors, I'm pleased that we can contribute to trade workstations for individual investors and small and medium sized financial institutions. Our company supports various line-ups of Dell Precision workstations for professional businesses, in addition to increasing productivity for specialized users in a single array offering crisp text, graphs and colors with the 43 inch Dell Multi-Client Monitor (P4317Q). Going forward, we would like to continue providing solutions to enhance companies' productivity."

For a detailed product description, please visit the below website:

www.bitsalpha8.com

For further information, please contact our Sales team:

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